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BRAC

### Senior Manager, Enterprise Incubation; Microfinance Programme

Application Deadline · 02 May 2026

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#### Summary

Vacancy: -- Location: Dhaka Experience: At least 7 years  
 Published: 23 Apr 2026

Applicants are encouraged to submit **Video CV**.

#### Application Insights

View

#### Requirements

##### Education

- Bachelor's in Finance/ Economics/ Accounting or any other relevant discipline from a recognized university or institution.

##### Experience

- At least 7 years
- The applicants should have experience in the following business area(s): NGO, Healthcare/Lifestyle product, Healthcare Startup

##### Additional Requirements

##### Additional Job Requirements

- Strong knowledge of Project Management, Marketing Management, and New Product/Service Development.
- Expertise in business planning, strategic thinking, value chain development, business research, innovation gate management, and effective communication.
- Strong problem-solving skills with an entrepreneurial mindset.
- Proficient in financial planning, strategic decision-making, and performance management to ensure effective operational planning.
- Ability to support data-driven decision-making by implementing analytical and technology-based solutions effectively in business operations.

##### Experience Requirements

- Minimum 07 years of experience in enterprise incubation, venture design, innovation management, or new product development.

#### Responsibilities & Context

##### Microcredit Regulatory Authority (MRA) certificate number- 00488-00186-00065

BRAC is an international development organisation founded in Bangladesh that partners with over 100 million people living with inequality and poverty globally to create sustainable opportunities to realise potential.

BRAC Microfinance provides people who cannot access traditional financial banking services with access to a suite of financial services, including loans, savings and microinsurance. We provide an alternative to high-interest loans from informal lenders, supporting families to invest in income-generating activities, build assets, and reduce vulnerability to health shocks and natural disasters. Passionate about finance beyond formal banking systems? Join the BRAC Microfinance team to help build a more financially-inclusive society, where everyone can access finance when they need it - safely, responsibly and sustainably.

Working at brac is not like any other job. It is a platform where you can bring about real change for people who need it the most. We are not just dreaming of a better world, we are building it. Join us to find the way.

**Job Purpose:** The Senior Manager, Enterprise Incubation is responsible for leading the end-to-end incubation process for new BRAC enterprises- from idea generation and design thinking to validation, piloting, and early-stage scaling. The role supports disciplined experimentation, evidence-based decision-making, and development of viable enterprise models aligned with BRAC's mission and social impact goals.

##### Key Responsibilities

##### Enterprise Incubation Leadership:

- Manage the full incubation pipeline: idea generation, design thinking, validation, piloting, and early-stage scale.
- Facilitate design thinking sessions, opportunity mapping and users' insight understanding.
- Lead development of incubation hypotheses, learning agendas, and experiment models.

##### Opportunity Scanning & Idea Prioritization:

- Continuously scan internal and external ecosystems for ideas aligned with BRAC's mission.
- Conduct market analysis, feasibility assessments and value chain mapping.
- Prioritize ideas based on mission alignment, impact potential, financial viability & strategic fit

##### Experimentation & Evidence-Based Decision-Making:

- Lead disciplined experimentation, prototyping and structured learning cycles.
- Facilitate go/no-go decision-making at key incubation gates.
- Ensure clear documentation of learning, insights, and decisions at each incubation stage

##### Value Chain & Partnership Development:

- Identify and engage ecosystem partners needed across the value chain.
- Support management of partnerships critical to incubation success.
- Evaluate sustainable value chain strategies based on evidence and experimentation

##### Cross-Functional Coordination:

- Work closely with Finance, Communications, Operations and other support teams to ensure alignment and operational readiness of new enterprises.

##### SAFEGUARDING RESPONSIBILITIES

- Ensure the safety of team members from any harm, abuse, neglect, harassment, and exploitation to achieve the program's goals of safeguarding implementation. Act as a key source of support, guidance, and expertise on safeguarding for establishing a safe working environment.
- Practice, promote and endorse the issues of safeguarding policy among team members and ensure the implementation of safeguarding standards in every course of action.
- Follow the safeguarding reporting procedure in case any reportable incident takes place and encourage others to do so

#### Compensation & Other Benefits

Festival Bonus, Contributory Provident Fund, Gratuity, Performance Bonus, Health and Life Insurance, Maternity/ Paternity Leave, Wellness Centre Facility, Day Care Facility, and others as per policy.

#### Employment Status

Full Time

#### Job Location

Dhaka

#### Apply Procedure

##### Apply URL:

<https://careers.brac.net/jobs/senior-manager-enterprise-incubation-microfinance-programme-2754?bulk=false>

#### Company Information

BRAC

##### Address:

BRAC Centre, 75 Mohakhali, Dhaka-1212

##### Business:

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