



SWOSTI LTD

About Company:

Swosti Ltd. [www.swosti.net] is a leading software development organization, currently focusing on Micro-finance Software application development for different MFIs and Credit Cooperatives in Bangladesh. It is a sister concern of Bdjobs.com Ltd.

Please visit us at **Web:** <https://swosti.net>; **Facebook:** [Swosti.net](#); **YouTube:** [SwostiWorld](#) or **LinkedIn:** [Company/Swosti-Limited](#) to learn more.

Position	Tele-Marketing cum Business Development Officer
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Job Context:

- This is a focal position responsible for generating new Sales Lead for the company. It will require regular cold-calling to new & potential clients and frequent visit to customer office premises and introduce our product(s) & service(s) to the potential customer(s), make presentation, close sales and receive customers' feedback on a regular basis. It will also require promotional and campaign efforts to promote software brand through digital channels – phonecalls, WhatsApp, YouTube, Facebook, Email, SMS etc.
- Though, you will generate initial sales lead through cold-calling a potential client; however, you may have to frequently visit clients' office premises to make product presentation and closing sales as per need.

Educational Requirement:

- Graduation / Masters in Business/Commerce/Marketing/Finance/Accounting.

Job Description / Responsibility

- Call new and potential clients on a regular basis.
- Visit & meet and make presentation potential customers as and when needed.
- Analyze products, competitors' offerings and prepare proposals.
- Execute promotional activities through email, social media tool, telephone calls etc.
- Respond queries from potential customers and convert into sales lead.
- Demonstrate Software product and make presentation to clients.

Qualification Requirements

- Experience in Institutional sales/marketing will get preference.
- Excellent interpersonal, communication and convincing skill.
- Sound Accounting knowledge.
- Proficient in MS Word, Excel, Email, Power Point, & computer skills.
- Must be Enthusiastic, Pro-active, Punctual, Honest and Hard-working.

Additional Requirements

- You must possess your own Android Mobile phone & Laptop.
- You have to use official SIM for client communication, if you are selected.
- This is a Target orient job, so you need NOT apply, if you are not confident in selling.

Duration: 6 (six) months; successful completion of which may lead to permanent position in the company.

Why Join Swosti Ltd.?

- Work in a fast-paced and innovative software company.
- Competitive salary, Attractive Sales Commission and growth opportunities.
- Opportunity to work on exciting and impactful projects.
- Friendly and collaborative work environment.

Apply Instruction:

Please click here [\[https://swosti.net/en_us/https-swosti-net-en-us-career-opportunities/\]](https://swosti.net/en_us/https-swosti-net-en-us-career-opportunities/) to submit your Application.

Or

[Apply Online](#)

Or

Please send your Application along with CV mentioning the position applied for in the subject line to swosti247@gmail.com.

Application Deadline: March 7, 2026



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Position	Operations & Customer Service Executive
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Job Context:

- This is a focal position representing the company before the outsiders.
- You will work with operational activities, customer support & training and customer queries and liaison between Customer & Operations/Software team, software testing etc.

Educational Requirement:

- Graduation / Masters in Business/Commerce/Marketing/ Finance/Accounting only.
- Minimum CGPA of 4.00 in both SSC & HSC.

Job Description / Responsibility

- Address customer queries modestly and ensure customer satisfaction at all level.
- Explain the services and their benefits to customers for maximizing the use of software.
- Demonstrate Software product and make presentation by explaining services & benefits to new & existing clients.
- Answer to customer queries modestly whenever there is a customer call.
- Support Software development by engaging in software testing activities.
- Any other works as may be required from time to time.

Qualification Requirements

- Excellent interpersonal, communication and convincing skill.
- Sound Accounting knowledge, as we are working with accounting based software.
- Writing skill especially in English will be an added advantage.
- Bangla Typing skill.
- Must be Enthusiastic, Pro-active, Punctual, Honest and Hard-working.

Salary & other Benefits:

- Salary is negotiable
- Yearly two (02) festival bonuses.
- Performance based yearly salary revision.
- Activity based numerous operational & Sales Incentives if you can generate Sales Lead from your relationship
- Daily refreshment facility and lunch benefits.

Special Instruction: You must possess your own Android Mobile phone & use official SIM for client communication.

Apply Instruction:

Please click here [\[https://swosti.net/en-us/https-swosti-net-en-us-career-opportunities/\]](https://swosti.net/en-us/https-swosti-net-en-us-career-opportunities/) to submit your Application.

Or

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Or

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Application Deadline: February 15, 2026.