

PRAN Group

Assistant Manager-(Sales Automation).

**Matching Percentage** PRO

Unlock Now →

Application Deadline : 09 Jun 2026

Apply Now

★ Save

Share:



- All
- Requirements
- Responsibilities
- Skills & Expertise
- Salary & Benefits
- Company Information

**Summary**

Vacancy: 10	Age: 25 to 35 years	Location: Dhaka (Badda)
Salary: Negotiable	Experience: 3 to 5 years	Published: 10 May 2026

**PRO** Application Insights View ▾

**Requirements**

**Education**

- Master of Business Administration (MBA)
- Master of Science (MSc)
- Bachelor of Business Administration (BBA)
- Bachelor of Science (BSc)

**Experience**

- 3 to 5 years
- The applicants should have experience in the following business area(s): Beverage, Dairy, Food (Packaged)/Beverage, Group of Companies, Manufacturing (FMCG), Retail Store

**Additional Requirements**

- Age 25 to 35 years
- Minimum 3–5 years of experience in an FMCG company in the role of Territory Manager or an equivalent position.
- Experience in FMCG or large distribution-based organizations will be preferred.
- Sound knowledge of Sales Automation, CRM, Sales Operations, MIS, and related fields.

**Responsibilities & Context**

- Manage and maintain sales automation systems, sales force automation (SFA), and related applications.
- Monitor system performance and coordinate with IT and vendors to resolve technical issues.
- Develop and automate sales reports, dashboards, and performance tracking tools.
- Analyze sales data and provide insights to support business decisions.
- Ensure data accuracy, integrity, and timely updates in the system.
- Conduct user training and provide ongoing support to sales teams.
- Gather business requirements and recommend system enhancements.
- Coordinate implementation of new automation features and process improvements.
- Monitor field force compliance with system usage and reporting standards.
- Prepare documentation, SOPs, and user manuals.
- Support integration of sales automation systems with ERP and other business applications.
- Track project timelines and ensure successful completion of assigned initiatives.
- Conduct market and factory visits as per the guidelines of top management.

**Skills & Expertise**

Data analysis and presentation    Negotiation and Convincing Skill    PowerBI    Public Speaking and Presentation    Transformational Leadership

Word CRM programs Excel and Powerpoint Excel Delphi and Meeting Matrix    Work Under Pressure

**Compensation & Other Benefits**

- Mobile bill, Tour allowance, Provident fund, Performance bonus
- Lunch Facilities: Partially Subsidize
- Salary Review: Yearly
- Festival Bonus: 2

**Workplace**

Work at office

**Employment Status**

Full Time

**Job Location**

Dhaka (Badda)

**Company Information** [+ Follow](#)

PRAN Group More jobs from this company

**Address:**  
PRAN Center, 105 Middle Badda, Dhaka- 1212.

**Website:**  
[www.pranfoods.net](http://www.pranfoods.net); [www.chorkatextile.com](http://www.chorkatextile.com)