



Prime Bank PLC.
Head of Sales – Home Loan

Application Deadline : 21 Jun 2026

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Vacancy: -- Salary: Negotiable	Age: At least 32 years Experience: 8 to 10 years	Location: Anywhere in Bangladesh Published: 07 Jun 2026
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Applicants are encouraged to submit **Video CV**.

PRO

Application Insights

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Requirements

Education

- Bachelor of Business Administration (BBA) in any major subject or equivalent qualification.
- Master of Business Administration (MBA) in any major subject from a reputed institution will be preferred.

Experience

- 8 to 10 years
- The applicants should have experience in the following business area(s): Banks

Additional Requirements

- Age At least 32 years
- Minimum 3–5 years of experience leading sales teams and managing large business portfolios.
- The applicants should have experience in the following business area(s): Banks, Leasing, NBFIs.
- Demonstrated success in developing developer relationships and scaling Home Loan business.

Responsibilities & Context

- **Strategic Leadership:** Define and execute Home Loan growth strategy, establish sales structure, and identify emerging market opportunities for sustainable expansion.
- **Business Development & Market Expansion:** Drive customer acquisition and portfolio growth through strategic partnerships, alternate sourcing channels, and market expansion initiatives.
- **Team Building & Leadership:** Build and lead a high-performing sales team, overseeing recruitment, training, and performance management to foster a results-driven culture.
- **Portfolio & Risk Oversight:** Ensure portfolio quality and sustainable growth by monitoring performance metrics and collaborating with Credit, Operations, and Risk teams.
- **Stakeholder Management:** Engage senior leadership and stakeholders to provide insights, improve customer experience, and enhance operational efficiency.

Compensation & Other Benefits

- Provident fund, Mobile bill, Performance bonus, Insurance, Gratuity
- Salary Review: Yearly
- Festival Bonus: 2

Workplace

Work at office

Employment Status

Full Time

Job Location

Anywhere in Bangladesh

Job Highlights

Head of Sales – Home Loan will lead strategy, build a high-performing team, develop developer and channel partnerships, and drive profitable portfolio growth while ensuring strong asset quality.

Company Information

Prime Bank PLC.

Address:

Prime View Address: Human Resources, Level 09, Plot- SE (F)7, Bir Uttam Mir Shawkat Sharak, Gulshan Avenue, Dhaka-1212.

Website:

<https://www.primebank.com.bd/>

Business:

Prime Bank PLC. is a top-tier second generation local commercial bank in Bangladesh established in 1995. Headquartered in the heart of Dhaka’s bustling financial hub Gulshan Avenue, the Bank’s operational footprint is spread all over the country with 148 branches.

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